

Here are the position descriptions for the 40 Days Campaign Team (see Mark):

Campaign Director

Along with the pastor, the Campaign Director will provide overall leadership to the Campaign. This person will manage, support and provide leadership to each of the team coordinators. He or she will also oversee and implement the action plan, work with the pastor to cast the vision for the Campaign with the congregation, and help the pastor recruit the rest of the Campaign Team and have them in place four months ahead of the Campaign. Some of the qualities that would be desirable in the Campaign Director are:

- Catalytic leadership gifts,
- Strategic thinking with strong project management skills;
- Well-respected in the church;
- An authentic walk with the Lord;
- Willingness to give the necessary time to this campaign.

The Campaign Director serves in a very visible role and must be a person who is supportive of and works well with the pastor. Effective planning and leadership by the Campaign Director in these early weeks and months will be crucial to the pacing and success of the Campaign.

Prayer Coordinator

It is the Prayer Coordinator's job to implement prayer as a focus for the Campaign Team, recruit a church-wide Prayer Team, and develop and implement a prayer strategy throughout all of your church's ministries and age groups.

The Campaign Resource Kit will provide prayer resources and materials to help the Coordinator infuse the value of prayer into the Campaign. When looking for your Prayer Coordinator, here are some characteristics to look for:

- Models a life of, and passion for, prayer;
- Well-respected as a spiritual leader;
- Marked by the character quality of perseverance;
- Can cast vision and motivate people to pray;
- Well-connected to ministry leaders in the church.

Communications Coordinator

Your Campaign needs a comprehensive communication plan which could include a broad range of strategies such as videos, bulletin inserts, response cards, e-mail, and promotional postcards. Your Communications Coordinator will identify all communication points and avenues in your church, choose and produce the needed promotional materials, and oversee the implementation of all communications strategies. Your Campaign Resource Kit contains dozens of tools that you can customize. Here's what to look for in your Communications Coordinator:

- Strong organizational gifts;
- Well-respected among your congregation;
- Knows the internal systems of the church;
- Able to motivate;
- A good communicator!

Weekend Services Coordinator

The person in this critical role works with the pastor and those who plan the worship services in your church to plan special features for the Campaign during your weekend services. This person would look for creative ways to help drive home the theme of each week's service. This could be done through testimonies, drama, video, Scripture readings, special music, banners, or numerous other means. This coordinator would work with the pastor to implement and execute these powerful additions to the weekend service. Ideally, this person would have:

- Good planning gifts and creativity;
- Understanding of your congregation's worship style and what is appropriate for your church's context;
- A heart to assist the pastor in making the weekend as impactful as possible;
- A commitment to excellence.

Small Group Coordinator

One of the most critical thrusts of the Campaign is to promote group life and assimilate people into small groups or Sunday school classes. This is done either through a centralized event called a "Connection", or using a decentralized strategy called "Host Homes". Your Small Group Coordinator will recruit a team to help develop and implement the strategy for launching new small groups that best suits your church. This team also has the responsibility for recruiting and training small group leaders in the use of the *Purpose Driven Life* Group Curriculum. Some qualities that you might look for in the Small Group Coordinator are:

View prayer as the instrument that prepares the spiritual soil of your church and the hearts of your people for what God wants to do during the Campaign.

- A heart for small groups and Sunday school;
- Good relationships with current leaders of groups;
- Outgoing person with strategic planning gifts;
- Ability to problem-solve and delegate;
- Ability to recruit new leaders of groups and prepare them to effectively lead their groups.

Special Events Coordinators

Each spiritual growth Campaign has one or more catalytic events that are designed to inspire the congregation to live out the principles of the Campaign. These events will each require a coordinator who recruits the event team, develops the plan for the event, and oversees the implementation of the elements of the event. The profile of a Special Events Coordinator would include:

- Strategic planning gifts;
- Creativity;
- Administrative and delegation abilities;
- Good recruitment skills;
- Inspiring leader;
- Loves and knows how to throw a great party!

